



**CALL FOR PAPERS - AFS 2023**  
**BUILDING RESILIENCE IN EMERGING MARKETS:**  
**THE ROLE OF CORPORATE GOVERNANCE AND SUSTAINABILITY**  
**AFRIMED FINANCE SOCIETY**

**GUEST SPEAKER**

**LEMMA W. SENBET**

William E. Mayer Chair Professor of Finance, University of  
Maryland

**SPECIAL THEME FOR:**

***THE EMERGING MARKET REVIEW (EMR)***

AFS 2023 welcomes interdisciplinary theoretical and empirical research that addresses questions such as: what are the corporate governance practices in emerging market countries? What is the linkage between corporate governance, leadership and sustainability? Can innovation enhance corporate social responsibility and sustainability? Do institutional investors and foreign investors play an important role in aligning multiple stakeholders towards common sustainable goals? What roles can state-owned enterprises (SOEs) and multinational corporations play in designing and implementing sustainable recovery efforts? Do ESG practices matter in low-income countries, including in Africa? More broadly, AFS 2023 welcomes research that provides insights into the risks and opportunities posed to the sustainability paradigm in informing diverse stakeholders on how to navigate and lead the complex changes of the journey towards more sustainable economies.

AFS 2023 aims at bringing together **leading scholars in the fields of business, finance, accounting, management, leadership, economics, entrepreneurship, sustainability, supply chain, and technology**. AFS 2023 will feature paper presentations focused on sustainability and ESG issues of companies and financial institutions across the globe, in emerging markets, with particular attention to low-income countries in Africa, focusing on, but not limited to, the following topics:

- Governance of state-owned enterprises (SOEs)
- Investor and creditor protection
- Internal and external governance mechanisms, including board governance, incentive features of managerial compensation

- The role of leaders in navigating the complex journey toward more sustainable organizations and economies.
- Shareholder activism, the disciplinary role of capital markets, roles of financial and non-financial institutions
- The role of corporate governance in financial regulation and risk management
- Comparative governance and the international mobility of corporate governance
- ESG challenges, opportunities, and corporate innovation and financial policies
- SDGs, circular economy and the role of corporate governance and leadership
- Asset pricing, ESG integration in portfolio selection process, portfolios' decarbonization and the role of institutional investors in building a net-zero economy
- Soft information, ESG disclosure, data analytics, textual analysis, and sustainability performance
- Greenwashing, ESG/sustainability ratings, and the materiality of sustainability performance
- Green human resource management
- The role of top management teams/leaders in promoting diversity, gender equity, and environmental sustainability for resilient organizations in emerging markets
- Culture, accountability, political connections, social connections, and sustainability
- Discretionary information in ESG investing
- Managerial incentives, CSR, and financial performance
- COVID-19, climate change, and multinational firms
- The role of foreign investments in supporting the implementation of SDGs.
- The sustainability resilience of supply chain

## **TIMELINE AND SUBMISSION PROCESS**

### **Conference Dates and Venue**

July 19-21, 2023

ESCA School of Management

Casablanca, Morocco

### **Conference Submissions**

Conference submissions should be made at: [AFS2023@afirmedfinance.com](mailto:AFS2023@afirmedfinance.com). The due date to submit conference papers is **February 28, 2023**. Authors will be notified by **March 31, 2023**, whether their paper is considered to be presented and discussed at this conference.

Acceptance for the conference does not guarantee that the paper will be published in the special theme issue. In addition, submissions to the special theme issue are not restricted to scholars who present their papers at the conference. For information or questions about the conference, please contact the organizers at: [info@afirmedfinance.com](mailto:info@afirmedfinance.com).

### **Journal Submissions**

We have the privilege of providing publication opportunities for selected accepted conference papers that address related questions in a ‘special theme’ issue of the *Emerging Markets Review*. Submitted manuscripts should *not* have been *published* previously or be under consideration for *publication* elsewhere.

Interested authors should submit through the journal’s website <https://www.sciencedirect.com/journal/emerging-markets-review> and designate the submission for the Special Theme on “BUILDING RESILIENCE IN EMERGING MARKETS” in the cover letter.

**EMR Submission Open Date: March 31, 2023**

**EMR Final Manuscript Submission Deadline: July 31, 2023** (*Early submissions are encouraged*)